

# Scam Awareness Social Media Toolkit

2022

## Why do we need scam awareness?

Social Security takes protecting your personal information seriously. We are aware that there have been many scammers pretending to be government employees, and it continues to spread across the United States. We are working with Social Security's Inspector General to:

- Inform and educate the public about scams.
- Teach the public how to avoid scams.
- Encourage people to report scams.

## What is Slam the Scam Day?

National "Slam the Scam" Day is designated by Social Security's Inspector General to raise awareness of government imposter scams, which continue to spread across the United States. **Slam the Scam Day is Thursday, March 10, 2022**, as part of [National Consumer Protection Week](#), which takes place this year from March 6–12.

## What is the message?

Be very cautious of calls or emails from a government agency telling you about a problem you don't recognize. Real government officials will NEVER:

- Threaten arrest or legal action against you if you don't immediately send money.
- Promise to increase your benefits or resolve identity theft if you pay a fee or move your money into a protected account.
- Require payment with retail gift card, wire transfer, internet currency, or by mailing cash.
- Send unsolicited texts or emails that contain your personal information.

If you ever owe money to Social Security, the agency will mail you a letter with payment options and appeal rights. Social Security doesn't suspend Social Security numbers or demand secrecy from you to resolve a problem—ever.

## Where is the conversation?

Please join us in promoting these messages, tools and materials on [Twitter](#), [Facebook](#), [Instagram](#), and [LinkedIn](#). You may also participate by using the #SlamTheScam hashtag at any point and can participate in the larger National Consumer Protection Week conversation by using the #NCPW2022 hashtag.

## Slam the Scam Facebook Live

March 10, 2022 7 p.m. ET

Did you know Social Security imposter scams are the number one type of government imposter fraud reported to the Federal Trade Commission? We're teaming up with the FTC to help "Slam the Scam" during National Consumer Protection Week and will share tips on how to avoid government imposter scams.

Joining us for the conversation are Anthony "AJ" Monaco, Special Agent-in-Charge for the Major Case Unit for the Office of the Inspector General at Social Security Administration and Rosario Mendez, from the Division of Consumer and Business Education at the Federal Trade Commission.

## Slam the Scam Twitter Chat

March 10, 2022

1 p.m. ET in Spanish

3 p.m. ET in English

Hashtags to follow: [#SlamTheScamChat](#)  
[#OjoConLasEstafas](#)  
[#NCPW2022](#)

We can all help the public identify different types of scams, notice red flags, and report suspicious events. Join [@SocialSecurity](#) and [@SeguroSocial](#) for Twitter chats in English and Spanish as we discuss ways to keep consumers safe during National Consumer Protection Week (March 6-12). The chats will be moderated by [@USAGov](#) and [@USAGovespanol](#), and will include [@FTC](#), [@LaFTC](#), [@TheSSAOIG](#), [@IRSTaxSecurity](#), and [@BBB](#) among others.

## How can I help?

1. Publish the social media messages below on your organization's social media and/or share posts from Social Security on Facebook, Twitter, Instagram, LinkedIn, and YouTube.
2. Join the conversations on our social media channels and be an active, positive voice in the comments.
3. Spread the word to your audiences about scams on social media and encourage them to "Slam the Scam!"
4. Follow our Slam the Scam webpage at [www.ssa.gov/scam](http://www.ssa.gov/scam) for more information.

## Where can I learn more?

[Social Security Scam Awareness](#)

[National Slam the Scam Day Approaching on March 10](#)

[Slam the Scam Awareness Kit](#)

[New Tactics for Government Imposters](#)

[Report a Social Security Scam to the Inspector General](#)

[Social Security Fraud Prevention](#)

[Protect Yourself from Social Security Scams Infographic \(English\)](#)

[Protect Yourself from Social Security Scams Infographic \(Spanish\)](#)

### Available messaging and posts:

Did you know that #SocialSecurity imposter scams were the #1 fraud reported to the Federal Trade Commission? Learn how you can #SlamTheScam and protect yourself and your loved ones:

<http://ow.ly/Wp9b50I8csy> #NCPW2022

Avoid becoming the victim of fraud and know what to do if your #SocialSecurity information is compromised. Help us #SlamTheScam and stop government imposters in their tracks.

<http://ow.ly/Wp9b50I8csy>

We need your help to #SlamTheScam on government imposters. Learn how to spot scams, identify red flags, and report suspicious activity: <http://ow.ly/Wp9b50I8csy>

It's National Consumer Protection Week, and we need your help to #SlamTheScam on government imposters. Learn how to spot scams, identify red flags, and report suspicious activity:

<http://ow.ly/Wp9b50I8csy> #NCPW2022

Don't be fooled! #SocialSecurity employees may call you in some situations, but will NEVER threaten you, demand immediate payment, or suspend your Social Security number. Help us #SlamTheScam on these fraudsters: <http://ow.ly/Wp9b50I8csy>

Do you know what to do if you receive a scam call? Follow these simple steps to #SlamTheScam:

<http://ow.ly/2JhV50HWzkz>

Scammers are pretending to be government employees. They may threaten you and demand immediate payment. Don't be fooled! #SlamTheScam and HANG UP! Report the scam at: [oig.ssa.gov](http://oig.ssa.gov)

Join a Facebook Live with Social Security and the Federal Trade Commission at 7 p.m. ET on March 10 as they team up to #SlamTheScam during #NCPW2022, and share tips on how to avoid government imposter scams: RSVP: [Slam the Scam - BEWARE OF PHONE SCAMS | Facebook](#)

How do you identify scams and where do you go to report them? Find out during a #SlamTheScam Twitter Chat on March 10! Follow along: #SlamTheScamChat #NCPW2022

Government imposter scams continue to grow across the United States. Join a #SlamTheScam Twitter Chat on March 10 for tips on how to identify and protect yourself from becoming a fraud victim. Follow along: #SlamTheScamChat #NCPW2022

¿Sabía usted que impostores estafadores son la denuncia número uno presentada a la Comisión Federal de Comercio? Infórmese mejor, #OjoConLasEstafas y protéjase usted y a sus seres queridos. Visite <http://ow.ly/INbg50I8kfZ> #NCPW2022

Evite ser una víctima del fraude e infórmese mejor sobre qué hacer si su información de #SeguroSocial está en peligro. #OjoConLasEstafas y paremos en seco a estos impostores. Visite <http://ow.ly/INbg50I8kfZ> #NCPW2022

Necesitamos su ayuda para echarle un #OjoConLasEstafas y a los impostores. Infórmese mejor sobre cómo identificar una estafa, las señales de una estafa, y cómo reportar actividades sospechosas. Visite <http://ow.ly/INbg50I8kfZ> #NCPW2022

Esta es la Semana Nacional de Protección del Consumidor, y necesitamos su ayuda para mantener un #OjoConLasEstafas e #impostores. Infórmese mejor sobre cómo identificar una estafa, las señales de una estafa, y cómo reportar actividades sospechosas. Visite <http://ow.ly/INbg50I8kfZ> #NCPW2022

¡No se deje engañar! Es posible que los empleados del gobierno lo llamen, pero NUNCA lo amenazarán, ni exigirán que pague, ni suspenderán su número de Seguro Social. Ayúdenos a echarle un #OjoConLasEstafas y a estos impostores. Visite <http://ow.ly/INbg50I8kfZ> #NCPW2022

¿Sabe usted qué hacer si recibe una llamada de un estafador? Siga los pasos que detallamos (en inglés) en este video para mantener un #OjoConLasEstafas: <http://ow.ly/INbg50I8kfZ> #NCPW2022

Estafadores se hacen pasar por empleados del gobierno. Lo amenazan y exigen que usted pague inmediatamente. ¡No se deje engañar! ¡#OjoConLasEstafas y CUELGUE el teléfono! Reporte la estafa a: <http://ow.ly/AnXf50I8luS> #NCPW2022

Únase al Seguro Social y la Comisión Federal de Comercio por Facebook Live (solo en inglés) a partir de las 7 p.m. este 10 de marzo con el tema #OjoConLasEstafas durante la #NCPW2022. Infórmese sobre cómo evadir a los impostores y estafas: Inscríbese aquí: [Slam the Scam - BEWARE OF PHONE SCAMS | Facebook](#)

¿Cómo puede usted identificar las estafas y cómo reportarlas? ¡Infórmese en el chat por Twitter #OjoConLasEstafas el 10 de marzo a la 1 p.m.! Use el hashtag: #OjoConLasEstafas #NCPW2022

Los impostores haciéndose pasar por empleados del gobierno sigue en aumento en todos los Estados Unidos. Siga el chat por Twitter titulado #OjoConLasEstafas el 10 de marzo e infórmese cómo identificar, protegerse y evitar ser víctima del fraude. Siga el chat por Twitter: #OjoConLasEstafas #NCPW2022

[Shareable Images](#)



**Beware  
of Scams**

**March 10, 2022**

**[oig.ssa.gov](https://oig.ssa.gov)**





Securing today  
and tomorrow



---

**Beware of Scams**

**March 10, 2022 | [oig.ssa.gov](https://oig.ssa.gov)**



Securing today  
and tomorrow

# Beware of Scams

March 10, 2022  
[oig.ssa.gov](https://oig.ssa.gov)



Produced at U.S. taxpayer expense





---

**Beware  
of scams  
and report  
them to  
[oig.ssa.gov](https://oig.ssa.gov)**





Securing today  
and tomorrow



# SLAM THE SCAM

---

**Beware of scams and  
report them to [oig.ssa.gov](https://oig.ssa.gov)**



Securing today  
and tomorrow

**Beware  
of scams  
and report  
them to  
[oig.ssa.gov](https://oig.ssa.gov)**



Produced at U.S. taxpayer expense

# SCAM ALERT



Securing today  
and tomorrow

The Social Security Administration will never threaten, scare, or pressure you to take an immediate action.



## If you receive a call, text, or email that...

- Threatens to **suspend your Social Security number**, even if they have part or all of your Social Security number
- Warns of **arrest or legal action**
- Demands or requests **immediate payment**
- Requires payment by **gift card, prepaid debit card, Internet currency, or by mailing cash**
- Pressures you for **personal information**
- Requests **secrecy**
- Threatens to **seize your bank account**
- Promises to **increase your Social Security benefit**
- Tries to gain your trust by providing **fake "documentation," false "evidence," or the name of a real government official**

...it is a **scam!**

**Do not give scammers money or personal information – Ignore Them!**

## Protect yourself and others from Social Security-related scams

- **Try to stay calm.** Do not provide anyone with money or personal information when you feel pressured, threatened, or scared.
- **Hang up or ignore it.** If you receive a suspicious call, text, or email, hang up or do not respond. Government employees will not threaten you, demand immediate payment, or try to gain your trust by sending you pictures or documents.
- **Report Social Security-related scams.** If you receive a suspicious call, text, or email that mentions Social Security, ignore it and report it to the SSA Office of the Inspector General (OIG). Do not be embarrassed if you shared personal information or suffered a financial loss.
- **Get up-to-date information.** Follow SSA OIG on Twitter @TheSSAOIG and Facebook @SSA Office of the Inspector General for the latest information on Social Security-related scams. Visit the Federal Trade Commission for information on other government scams.
- **Spread the word.** Share your knowledge of Social Security-related scams. Post on social media using the hashtag #SlamtheScam to share your experience and warn others. Visit [oig.ssa.gov/scam](https://oig.ssa.gov/scam) for more information. Please also share with your friends and family.

# ALERTA DE ESTAFAS



Asegurando el presente  
y el futuro

La administración del Seguro Social nunca lo amenazará, asustará, o presionará para que tome una acción inmediata.



**¡Si recibe una llamada, un mensaje de texto, o un correo electrónico que...**

- Amenaza con **suspender su número de Seguro Social**, incluso si tienen parte o la totalidad de su número de su Seguro Social
- Advierte el **arresto u acción legal**
- Exige o solicita un **pago inmediato**
- Requiere un pago con una **tarjeta de regalo, una tarjeta de débito prepagada, dinero electrónico, o dinero en efectivo por correo**
- Presiona para obtener su **información personal**
- Solicita **confidencialidad**
- Amenaza con **embargar su cuenta bancaria**
- Promete **aumentar sus beneficios de Seguro Social**
- Trata de ganarse su confianza proporcionando «**documentación**» **falsa**, «**evidencia**» **falsa** o el **nombre real de un funcionario del gobierno**

**...es una estafa!**

**¡No de dinero u información personal a los estafadores Ignórelos!**

**Protéjase a usted y a los demás de las estafas relacionadas con el Seguro Social**

- **Trate de mantener la calma.** No proporcione dinero o información personal a nadie cuando se sienta presionado, amenazado, o asustado.
- **Cuelgue o ignórelo el teléfono.** Si recibe una llamada, mensaje de texto o correo electrónico sospechoso, cuelgue o no responda el teléfono. Los empleados de gobierno no lo amenazarán, exigirán un pago inmediato ni intentarán ganarse su confianza enviándole fotografías o documentos.
- **Reportar estafas relacionadas con el Seguro Social.** Si recibe una llamada, mensaje de texto, o correo electrónico sospechoso que menciona el Seguro Social, ignórelo, y denúncielo a la Oficina del Inspector General (OIG) de la administración del Seguro Social (SSA). No se avergüence si compartió información personal o si sufrió una pérdida financiera.
- **Obtenga información actualizada.** Siga a SSA OIG en Twitter @TheSSAOIG y Facebook @SSA Office of the Inspector General para obtener la información más reciente sobre estafas relacionadas con el Seguro Social. Visite la Comisión Federal de Comercio para obtener información sobre otras estafas.
- **Difundir la palabra.** Comparta su conocimiento sobre las estafas relacionadas con el Seguro Social. Publique en las redes sociales usando el hashtag #SlamtheScam para compartir su experiencia y advertir a otros. Visite [oig.ssa.gov/scam](https://oig.ssa.gov/scam) para obtener más información. Por favor, también comparta con sus familiares y amigos.